



MINUTES OF THE MARKETS AND EVENTS COMMITTEE OF KETTERING TOWN COUNCIL HELD IN THE TOLLER CHURCH ROOMS, MEETING LANE, KETTERING AT 7PM ON 30<sup>TH</sup> NOVEMBER 2022

Councillors Present: Cllr Robin Carter (Deputy Chair)  
Cllrs Carolyn Carter, Alexander Evelyn, Daniel Perrett,  
James Towns and Bev Wright

Also present Mr Bill Burton  
Cllr Maggie Don

Officers present:- Martin Hammond and Emma Dezelu

Item Number	Description
<b>ME22/030</b>	<b>Apologies for absence</b>  Apologies for absence were received from Cllrs Dell, Fedorowycz, Rowley and Skinner, for whom Cllrs C Carter, Perrett and Towns were acting as substitutes.
<b>ME22/031</b>	<b>Declarations of interest</b>  None declared
<b>ME22/032</b>	<b>Minutes</b>  The minutes of the meeting held on 27 <sup>th</sup> September 2020 were agreed as a correct record and signed by the chair
<b>ME22/033</b>	<b>Town centre footfall figures</b>  The town centre footfall figures for September were noted.
<b>ME22/034</b>	<b>Proposals for additional events in 2023</b>  Cllr Don proposed that the Town Council revive the annual midsummer charity market which used to take place on the Market Place, with some associated entertainment – the event to run from 5-9pm.  <b>RESOLVED</b> to add this to the schedule of events for 2023  Bill Burton offered to arrange and host a free summer night “disco” on up to four occasions in the Market Place, at no charge to the Council. In discussion, members noted that there

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	<p>would need to be some expenditure on event supervision and security. Mr. Burton offered to approach residents to assure them of the noise management and it was agreed that the events would end at 10pm.</p> <p><b>RESOLVED</b> to include this proposal in the schedule for no more than four Fridays in September subject to more details being resolved.</p>
<b>ME22/035</b>	<p><b>Events Schedule for 2022/23</b></p> <p>A report on the events that had taken place this year was presented and noted. It was reported that it was likely that the budget would be slightly underspent in the year because of lower costs incurred for events to date.</p>
<b>ME22/036</b>	<p><b>Christmas 2023 – transfer of function from NNC</b></p> <p>It was reported that NNC had indicated that they would no longer provide either a Christmas lights switch on event or the lighting displays themselves in 2023 and beyond.</p> <p>Members were therefore asked if they wished to recommend to Council that the Town Council assumes responsibility for both. A sum of £40,000 was likely to be the minimum required. Estimates were currently being sought from providers from whom light displays could be hired in each year as an alternative to having the existing lights transferred over to the Council's ownership.</p> <p>Members expressed views about the future switch on event arrangements and what to avoid in 2023, including reliance on local names rather than non-local celebrities.</p> <p>The committee discussed the need to secure sponsorship to meet some of the costs of the events and the lights, the provision of a window display competition, involving young people, and different approaches to lighting up the town from having physical display. A means of increasing dwell time at the lights switch on was also explored.</p> <p><b>RESOLVED</b> that</p> <p>a) the Council is recommended to agree in principal to take over the provision of Christmas lighting displays in 2023 subject to more details being made available by NNC and potential providers as to the costs to be incurred and the legal arrangements for fixings being used.</p>

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	<p>b) the Council seeks quotations for the annual provision of Christmas lights displays from specialist providers and declines the offer of the transfer of the current lighting arrays held by NNC</p> <p>c) the Council is recommended to assume responsibility for arranging the switch on event in 2023, subject to further reports on costs, resourcing, practicalities and features</p>
<b>ME22/037</b>	<p><b>King's Coronation 6<sup>th</sup> May 2023</b></p> <p>A report was submitted exploring options for how to mark the coronation over the weekend of the 6<sup>th</sup>-8<sup>th</sup> May, including the bank holiday.</p> <p><b>RESOLVED</b> that a picnic in the park event at Meadow Road park on the Sunday should be developed.</p>
<b>ME22/038</b>	<p><b>Proposed events schedule for 2023/24</b></p> <p>An draft events schedule for 2023/24 was submitted, to which needed to be added the events detailed in item ME22/034 above.</p> <p>Members were verbally advised of the relevant comments which had been received as part of the consultation on next years budget.</p> <p>Members agreed the schedule, with some amendments as follows, as the basis for the budget and for planning and publicity in the next financial year. The total cost was likely to be at least £112,000 and therefore some sponsorship would be required.</p> <p><b>RESOLVED</b> that</p> <p>a) the events schedule as set out in the report be agreed but with the addition of summer discos and a midsummer charity market</p> <p>b) 10 "bands in the park" at Rockingham Road Pleasure Park be arranged plus two band events in the town centre</p> <p>c) That the Christmas lights switch on be fixed for the 23<sup>rd</sup> November 2023 and kept on a Thursday</p>

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<b>ME22/039</b>	<b>Kettering by the Sea</b>  A report was submitted setting out the issues that would need to be addressed in providing Kettering by the Sea in 2023. It was noted that the event costs would be almost £30,000.  <b>RESOLVED</b> that  a) The event run for 24 days between the 31 <sup>st</sup> July and 26 <sup>th</sup> August  b) Tenders be sought from sand pit providers, play leaders be recruited to help manage the event and site and entertainment be arranged to take place throughout the run.
<b>Me22/040</b>	<b>General Market Performance</b>  A report on general market performance was submitted. Approximately £5000 had been received in fees to date, including for specialist markets, and there had been an increase in new traders trying out the general market over the last month or so. There was no outstanding debt on market fees.
	Meeting closed at 8.35pm

Signed.....

Date.....