



REPORT FOR INFORMATION

Item No:- 24/025

Committee:-	Council
Date:-	10 th July 2024
Author:-	Emma Dezelu, Deputy Clerk
Report Title:-	Events Policy Statement
Wards Affected:-	All

1. Purpose of Report

To seek approval for the attached policy on events.

2. Recommendations

Council is recommended by Markets and Events Committee to approve the attached policy statement

3. Information

- 3.1. Now that the Council has developed a full programme of events and has learnt from experience what works and what to plan ahead for, it was felt timely to produce a statement of policy so that everyone is clear what we are trying to achieve with events provision, but just as importantly, how we go about managing events and what standards we apply.
- 3.2. The attached policy (appendix one) was approved by Market and Events Committee on 24th June and is recommended for adoption by Council.

4. Consultation and Engagement

This document seeks to capture in one place all our events policies and standards so does not introduce any new issues.

5. Finance, Legal and Resource Implications

None directly. The Council spends a significant amount of money on events and therefore clarity about how it approaches this work stream was considered important.

6. Policy Implications

The Council's policy is to provide events which increases footfall to the town centre, supports local venues and operators, supports local traders, entertainers, musicians and community groups, and to do so in a safe, effective and hopefully appealing way.

Background Papers

Existing policies on safeguarding, member protocol on events management, communications and social media.

