



Community • Environment • Heritage

## KETTERING TOWN COUNCIL

### REPORT FOR DECISION

Item No:- 2023/065

Committee:-	Council
Date:-	13 <sup>th</sup> December 2023
Author:-	Martin Hammond, Town clerk
Report Title:-	Market Fees and charges
Wards Affected:-	All

#### 1. Purpose of Report

To agree fees and charges for market pitches and stalls.

#### 2. Recommendations

**Council is recommended** to agree the charges set out in the schedule below.

#### 3. Information

- 3.1 The Council makes charges for its market stalls and pitches and this report recommends new fees for the 2024-5 year, subject to consultation.
- 3.2. The Council operates two fee structures; one for general markets and one for events markets. The experience to date is that general markets are much more price sensitive and that events markets are probably too low, given the level of demand and awareness of what private companies and other public market providers charge. The demand for pitches at Love food and Christmas Lights Switch On was high and suggests that higher prices can be sustained at both these premier events.
- 3.4. It is therefore proposed not to increase the general market charges this year, but to make a reasonable percentage increase in the charges for events markets and a more significant one for Christmas Lights Switch On.



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<b>Charge category</b>	<b>Current fee</b>	<b>Proposed fee</b>
General market pitch only/day	£8	£8
General market pitch and stall/day	£12	£12
Event market pitch and stall/day	£21	£25
Premier events pitch and stall		
- Christmas Lights switch on	£21	£40
- Love Food outdoor pitch	£40	£45
Ice cream concessions/day		
- Bands in the park/town	£20	£25
- Kettering by the Sea	£50	£50

#### **4. Consultation and Engagement**

None to date.

#### **5. Finance, Legal and Resource Implications**

The costs of a market stall should at least cover the costs of erection and dismantling – this is not the case with the general market, but will be the case for events markets.

#### **6. Climate change implications**

None especially – a wider range of local events mean that people need to travel less for shopping and entertainment.

#### **7. Policy Implications**

The corporate plan says

1. The Council will support growth and the continuing economic welfare of the town, provided this growth is as sustainable as it can be.
2. The Council will support the town centre – through encouraging and delivering facilities, through putting on events and markets, and will help to make the town centre safe, attractive, interesting and varied, with local businesses thriving alongside national retailers and service providers



Background Papers

None

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29.11.23