



MINUTES OF THE MARKETS AND EVENTS COMMITTEE OF KETTERING TOWN COUNCIL HELD IN THETOLLER CHURCH ROOMS, MEETING LANE, KETTERING AT 7PM ON 10th MAY 2023

Councillors Present: Cllr Craig Skinner (Chair)
Cllrs Robin Carter, Dez Dell, Alexander Evelyn, Emily Fedorowycz, Mark Rowley and Bev Wright

Officers present:- Martin Hammond, Town Clerk
Emma Dezelu Deputy Town Clerk

No members of the public/press attended.

Item Number	Description
ME22/63	Apologies for absence None
ME22/64	Declarations of interest None declared
ME22/65	Minutes The minutes of the meeting held on 22 nd March 2023 were agreed as a correct record and signed by the chair
ME22/66	Schedule of Events 2023-24 Update A report was submitted summarising the events that had occurred since the start of the financial year. A verbal report by the Mayor elect on the proposed Love Food event at Wicksteed park in September was also provided. In respect of this latter event, it was agreed that <ul style="list-style-type: none">- Higher than normal stall hire charges should be tried out- That Wicksteed should be asked to waive any charges made to KTC, as the event would bring in business for them- That the event should primarily be about food and drink and not attempt to incorporate lots of other types of traders

Kettering Town Council

	<p>- That the objective of the exercise should be to raise money for the Mayor's charity</p> <p>Members were also verbally advised that the first payment for Christmas lights was due, in the sum of £17726.</p> <p>RESOLVED that</p> <ul style="list-style-type: none">a) the Christmas Trail for children be removed from the calendar and replaced by a Halloween Trailb) the clerk and chair join the mayor elect at the next meeting with Wicksteed Park on 12th May and that Wicksteed Park's events officer should be invited to this committee's next meeting in June.
ME22/67	<p>Christmas 2023</p> <p>A report was submitted which sought approval for two aspects of the Christmas events for 2023.</p> <p>It was proposed that the "Meet Santa" experience for 2023 be provided through a partnership arrangement with the Newlands Centre combining their Elf experience with aspects of the Santa's Grotto. This would cost £14,000 shared equally with the Newlands Centre. The event would be free to users, but would not entail children being provided with a present by santa. Whilst endorsing the proposal, members asked that consideration be given to providing some sort of give-away for children to leave with.</p> <p>The report also reported the three quotes that had been received for providing the Christmas tree in the market place.</p> <p>RESOLVED that</p> <ul style="list-style-type: none">a) a combined "Meet Santa" and "Elf Experience", provided by BeBonka's, be approved, with the costs shared equally with the Newlands Centreb) That the quote by Welford Christmas Tree Farm, in the sum of £2120, for the provision, installation and removal of a Christmas tree in the Market Place in 2023, be approved.
ME22/68	<p>Market Performance</p> <p>A report was submitted which summarised attendance at and issues concerned with the general market. Attendance had been gradually improving over time. However, the shortage of</p>

Kettering Town Council

	<p>power supplies in the area was limiting its growth and NNC seemed unable or unwilling to implement improvements to the power supply there.</p> <p>The new market superintendent role was due to start its three month trial this week.</p> <p>NNC had granted the market small business rate relief for 2022/3 and 2023/4 which meant that the actual and likely deficit for those two yeas was £11862 in 22/23 and £11239 in 23/4. The internal auditor had however expressed caution about this process and has asked the Council to ensure it could rely on this relief enduring.</p> <p>Members asked that more promotion of the market be undertaken to encourage customers and traders.</p> <p>Members suggested and it was</p> <p>RESOLVED that a portable electric generator be acquired for use on market days in Gold St.</p>
	Meeting closed at 7.55pm

Signed.....

Date.....