

Kettering Town Council

MINUTES OF THE MARKETS AND EVENTS COMMITTEE OF KETTERING TOWN COUNCIL HELD IN THE COMMITTEE ROOM, BOWLING GREEN ROAD, KETTERING AT 7PM ON 8TH JUNE 2022

Councillors Present: Cllrs Robin Carter, Dez Dell, Emily Fedorowycz, Mark Rowley, Craig Skinner and Bev Wright

Officers present:- Martin Hammond, Town Clerk and Emma Dezelu, Deputy Clerk

Members of the public;- One – Alison Holland

Item Number	Description
ME22/01	Election of Chair It was moved by Cllr Rowley and seconded by Cllr Carter and RESOLVED that Cllr Craig Skinner be elected chair for the municipal year.
ME22/02	Appointment of Deputy Chair It was moved by Cllr Skinner and seconded by Cllr Rowley and RESOLVED that Cllr Robin Carter be appointed deputy chair for the municipal year.
ME22/03	Apologies for absence Apologies for absence were received from Cllr Evelyn
ME22/04	Declarations of interest None declared
ME22/05	Minutes of the former Markets Sub Ctte The minutes of the meeting of the sub committee held on 9 th May were circulated and noted.
ME22/06	Monthly footfall data A sample report on town centre footfall provided by NNC was circulated and discussed. Members agreed to received these in future, ideally in more detail, and if possible including

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	<p>comparison information from pre-covid and with other similar or neighbouring towns.</p>
ME22/07	<p>Consultation responses from town centre retailers</p> <p>Members were provided with a summary of the written responses to the consultation which had been carried out with town centre retailers in late April. Members who had undertaken the distribution of flyers supplemented the report with the verbal comments they had received.</p> <p>In general, traders were asking for more events across town, and on varied themes. Some suggested measures which were not within the Town Council's gift, but the overall thrust of the responses was to provide evidence behind the Council's existing priorities .</p> <p>It was agreed that a response would be prepared for those who had taken the trouble to write in with ideas and a that a follow up survey or communication later in the year would be beneficial.</p> <p>The discussion extended to methods of communication and an update was provided about the development of the Council's social media accounts. It was agreed to explore developing a Whatsapp bulletin stream and taking possession of "This Is Kettering" website.</p>
ME22/08	<p>Schedule of Events</p> <p>A report was submitted summarising the current schedule of events planned for the year and setting out agreed or likely costs.</p> <p>Members asked for more summer events to be developed, particularly for children and families, and how the Town Council might support or help publicise events organised by others.</p> <p>It was noted that there was still headroom in the events budget to develop new ideas.</p> <p>RESOLVED that</p> <p>a) the schedule of events and the financial profile of them be noted, with regular updates being provided to each meeting in future.</p>

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	<p>b) The arrangements for Remembrance Day be the subject of a report to the next meeting</p> <p>c) £1000 to support each of the Street Food Saturdays be approved</p> <p>d) £4000 to provide <i>bands in the park</i> be approved</p>
ME22/09	<p>Potential events for 2022-23</p> <p>A report was submitted which set out issues in respect of a number of activity streams and events, on which members' views were sought.</p> <p>It was also reported that a return visit by the food and drink festival in October was being considered by LSD Promotions.</p> <p>Verbal updates were provided on each item in the report and it was, after discussion;</p> <p>RESOLVED that</p> <p>a) A sum of £1,000 be approved to support Kettfest, in addition to that pledged by members through their ward initiatives fund, on the basis that the money was used to meet specific and invoiced costs rather than background administrative costs</p> <p>b) A sum of £10,000 be provided to supplement Christmas events; and that, in addition, the provision of an ice rink be explored with potential suppliers; and that a further report be submitted to the next meeting on specific ideas for attracting people into town during December and communicating with retailers about what would work for them.</p> <p>c) That an event or events be provided in late January or February and a further report be presented to the next meeting on potential options; that the idea of a pancake race be put on hold until then</p> <p>d) That regular Jobs Fairs be held and that discussion is opened with Jobcentre+ about timings, venues, costs and advertising the jobs fairs to employers and those seeking work.</p>

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ME22/10	General Market Performance A report was submitted proposing a regular template for reporting on market performance and giving an update on current issues. It was reported that invoices had now been sent out for June hirings of pitches and stalls. VAT would only apply to the hire of stalls, not to the hire of pitches. RESOLVED that the template report be agreed
ME22/11	Farmers Markets There had been two bookings for the first farmers market in July and more interest in subsequent dates. The date being promoted at the moment – the last Saturday of the month – also clashed with Higham Ferrers farmers’ market and a new Corby event, but it was agreed to maintain the date for the time being. It was further agreed to consider locating the two new traders on the market place, alongside the street food Saturday event at least on the 3th July, subject to agreement of all concerned.
	Meeting closed at 8.54pm

Signed.....

Date.....