

KETTERING TOWN COUNCIL

REPORT FOR DECISION

Item No:- FC22/05

Committee:-	Finance and Governance Committee
Date:-	26 th May 2022
Author:-	Martin Hammond, Clerk
Report Title:-	STREET FOOD SATURDAYS
Wards Affected:-	William Knibb

1. Purpose of Report

To seek agreement to fund and arrange a series of “street food Saturdays”

2. Recommendations

The Committee is recommended by the markets sub committee to agree a budget of £1000 for each of three street food Saturdays.

3. Information

3.1. Discussions have taken place with the organisers of the street food Saturdays events that take place in Corby town centre to see if they could be replicated in Kettering.

3.2. Three dates – the last Saturday of the month in July, August and September – have been identified as workable from the organisers’ point of view, and the markets sub committee agreed to host the events, subject to this committee agreeing the financial envelope for them. The stall holders would be placed on the Market Place where there is sufficient power supply for their needs. Initially, there will be 5-10 stalls on these three dates, plus accompanying entertainment and music provision.

3.3. At the same time, the sub-committee agreed that these event dates might also work to hold a farmers’ market, alongside the general market, as an experiment in seeing whether this would attract new traders and customers.

3.4. To enable the events to be accompanied by themed entertainment, music and for promotional work, it is suggested that a budget for combined street food and farmers' markets on 30th July, 27th August and 24th September 2022 be set at £1000 per event.

4. Consultation and Engagement

4.1. Recent consultation with retailers in town has shown that there is support for more events, in both the Market Place and the High St. At the same time, some retailers are unhappy about the placement of market stalls vis-à-vis their shop fronts, so careful location of stalls in a growing market will be an issue that has to be managed.

Recent speciality markets have been popular with customers.

5. Finance, Legal and Resource Implications

5.1. There is £47,500 in the events budget for this year, of which £10,000 has been spent or committed, with a further £21,000 likely to be committed, so there is headroom in the budget for this expenditure.

5.2. If there are a large amount of additional stalls to erect on these dates, there might be an increase in labour costs to erect and demount stalls.

5.3. The stall holders for these events will be charged £12 plus VAT per 3x3 metre pitch and stall or £10 plus VAT for a pitch, assuming these figures are agreed by Council on 18th May 2022.

6. Policy Implications

The Council's Corporate Plan says

The Council will support the town centre – through encouraging and delivering facilities, through putting on events and markets, and will help to make the town centre safe, attractive, interesting and varied, with local businesses thriving alongside national retailers and service providers.

Background Papers

Consultation feedback from retailers and from market traders