

KETTERING TOWN COUNCIL

REPORT FOR DECISION

Item No:- FC22/047

Committee:-	Finance and Governance Committee
Date:-	26 TH October 2022
Author:-	Martin Hammond, Clerk
Report Title:-	Town Lottery Proceeds
Wards Affected:-	All

1. Purpose of Report

To agree how to allocate proceeds from the Town Lottery

2. Recommendations

That the committee

- a) Allocates the first tranche of monies raised to date to support a project related to housing advice and support
- b) Considers the proposal received from Accommodation Concern
- c) Allocates the next tranche of monies raised between October and February to developing and promoting sustainable lifestyles
- d) Allocates the third tranche of monies raised between February and June to promoting and enabling better health and wellbeing
- e) Before implementing (b) and (c) a general invitation for organisations to make proposals be issues and that Town Meetings in November and February be used to promote discussion about the use of lottery monies on specific objectives.

3. Information

3.1. It was agreed at February full Council that the proceeds of the Town Lottery would be allocated to measures and services which

- promoted and enabled better health and wellbeing
- developed and promoted more sustainable lifestyles

- improved housing standards, access to housing, reduced homelessness and improved debt advice
- 3.2. The Town Lottery has now raised just over £1000 in proceeds after four months of operation so can expect to raise at least £3000 in its first year. Part of the strategy to increase the numbers of supporters was getting some coverage for good causes the lottery was helping to fund, so an early decision on using the monies raised is recommended.
- 3.3. Given the scale of monies raised to date, it is probably more effective to use all that has been raised on one particular project rather than try and split it between several, which would mean some fairly small scale gains otherwise.
- 3.4. Not knowing how much money could be raised by the Lottery has precluded any general invitation to submit proposals by organisations who might spend the money, but there is now a regular, steady and largely unchanging flow of money into the fund. However, some publicity about a good cause being supported might well increase the amount of income to a new level.
- 3.5. In order to progress to making a decision about the first use of the monies, a degree of pragmatism is required, and a pre-existing opportunity seized.
- 3.6. The impact of national pressures on the cost of living, and housing costs in particular, suggest that the most pressing cause to support is the priority around housing support and advice.
- 3.7. Accommodation Concern has approached the Council with a proposal to pilot advice sessions out of normal office hours to attract those people with housing issues whose work or other commitments prevents them accessing the service during the working day. Accommodation Concern are seeing a rising trend amongst in work families experiencing housing problems but unable to access advice easily. However, at the point of publication, their proposal had not arrived. If it is received in good time for the meeting, it will be circulated.
- 3.8. The attached submission (Appendix One) sets out the case and the ask. In discussion AC are happy to run some of their outreach centres on Avondale Grange as a “left behind” area.

4. Future tranches of funding

- 4.1. Moving forward after the first announcement of a funded project, it is suggested that a more structured approach be taken, with organisations invited to make proposals every four months or so on the basis of one of the three themes so that, for example,
- Bids on the sustainability theme would be considered in Feb/March
 - Bids on the health and wellbeing fund would be considered in June/July
- 4.2. There is nothing to prevent the Council using the money on projects it is promoting which meet the objectives and members' views on the benefits of doing so are sought.

4.3. It is possible, if the strategy works, that bids in later tranches will be for larger sums than earlier tranches.

4.4. The opportunity for bidding could be promoted through the voluntary sector network, the health and wellbeing locality partnerships being set up imminently, the Kettering Futures Partnership and the Town Meetings.

5. Consultation and Engagement

At this point, the only dialogue had been with Accommodation Concern. A wider dialogue with the voluntary, public and community sectors is needed to determine future allocations.

6. Finance, Legal and Resource Implications

The Lottery looks set to raise £3000 in its first year unless more can be done to attract new supporters.

7. Policy Implications

The lottery's objectives are set out in para 3.1 above and enshrined in its constitution

Background Papers

Lottery account

Minutes of Council, February 2022

Submission by Accommodation Concern

