

GEO-Sense Footfall Headline Report

Kettering

June 2022

171,716

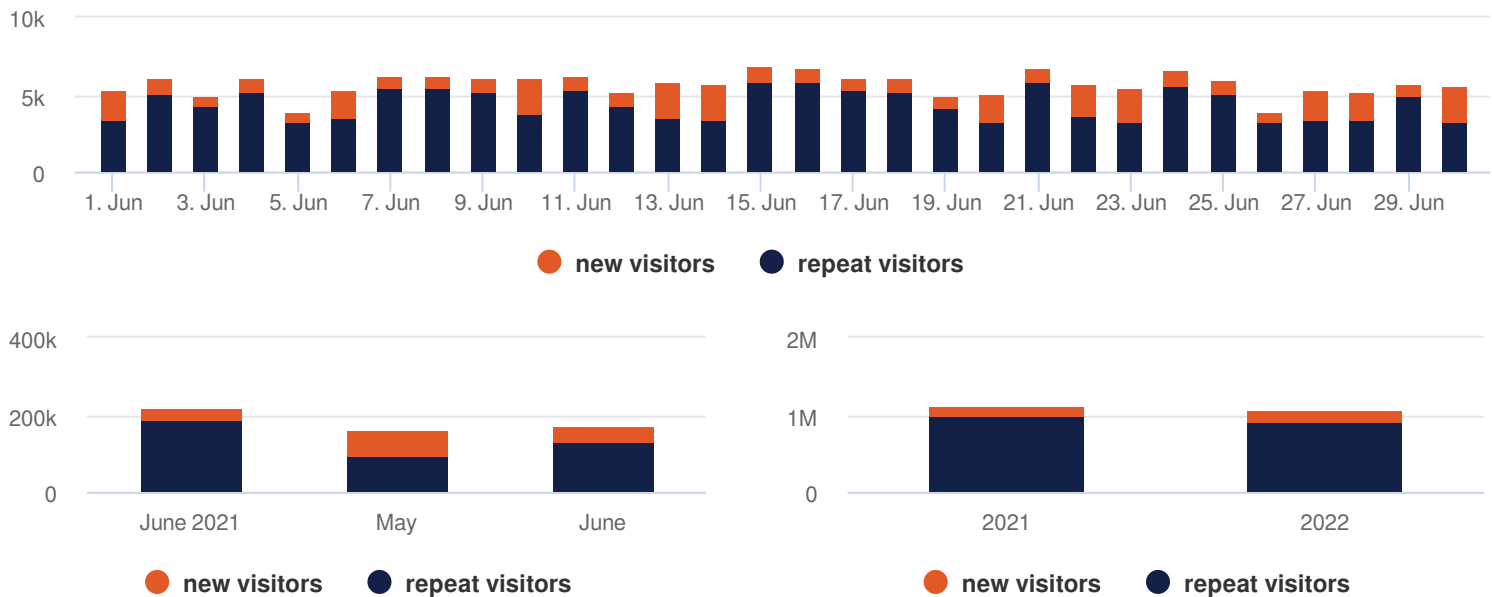
Total visits this period

Footfall is
8%
up based
on last
month

5,724

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **8%** increase
- The total number of visitors was **171,716** of which **132,415** (77%) have visited previously and **39,301** (23%) were new
- The average number of visitors per day has decrease by **-3%** based on the year to date average
- Footfall for the year to date has increased by **-6%** (-63,620) based on the same period last year
- The busiest zone during June was the **High St - Peacocks (S4)** with **59,128** visitors, **34%** of the total venue visitors

Busiest Days

- The busiest day this month was **Wednesday 15th** with **6,916**, 4% of the total of which **1,016** (15%) were new visitors
- During this day the busiest time was between **16:00 and 17:00**
- Average Dwell for the day was **237** minutes

Intelli-Sense Analytics

powered by GEO-Sense

<https://proximityfutures.com>