

Kettering Town Council

Meeting: Weds 17 November 2021, 7pm

Briefing Notes: Kettering Walking and Cycling Plan

Preparation of the Kettering Walking and Cycling Plan* is underway. Three members of the project team will be attending this Kettering Town Council meeting to update and involve Members, providing a chance for input in a short workshop style format.

The plan once complete will enable North Northamptonshire Council to bid for much-needed government funding to improve the cycle and walk infrastructure in and around the town.

There are many benefits for all if we make it easier and safer for more people to walk, wheel**, cycle or scoot and enable a reduction in car dependency - in terms of climate, air quality, casualty reduction, less busy roads, access to employment and training, physical health, mental wellbeing, social equality and better neighbourhoods.

The project team is being led by Simon Richardson of North Northamptonshire Council with technical support from WSP and West Northants Council (Highways) and public engagement support from Brightwayz social enterprise.

*Also known as the Local Cycling and Walking Infrastructure Plan, or LCWIP.

** 'Wheel' includes wheelchair and pushchair users.

Format of Presentation/Workshop

- **Introduction**, 3 mins - from Simon Richardson.
- **The National Picture**, 5 mins - 'Gear Change' Vision and Background to LCWIPs.
- **Key Concepts**, 5 mins - why more roads don't solve congestion, how slower speeds reduce congestion, segregating traffic, changing behaviour, engaging the community.
- **Local Findings to Date**, 2 mins - trip data, draft core walk zone, walk routes and cycle routes.
- **Local Engagement Plan**, 5 mins - online and in person, range of groups.
- **Questions**, 5 mins - see below.
- **Workshop**, 10 mins - Issues and solutions in your ward and over whole area.
- **Round up**, 5 mins - Continue with Commonplace.

Questions to Consider Prior to the Meeting

- **Which groups in your community do you think we most need to reach?**
- **What do you think are the barriers or negativities we will need to address?**
- **How can we best get others in your community onboard with the plan?**

See Engagement Map: <https://ketteringtravel.commonplace.is/proposals/proposal-2/step1>

References for Optional Further Reading

Gear Change: One Year On

"Traffic is not a force of nature. It is a product of people's choices. If you make it easier and safer to walk and cycle, more people choose to walk and cycle instead of driving, and the traffic falls overall." Boris Johnson, Prime Minister

Cycle Infrastructure Design (known as LTN1/20)

"Networks and routes should be Coherent; Direct; Safe; Comfortable and Attractive."

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