



MINUTES OF THE MARKETS AND EVENTS COMMITTEE OF KETTERING TOWN COUNCIL HELD IN THE TOLLER CHURCH ROOMS, MEETING LANE, KETTERING AT 7PM ON 28<sup>th</sup> JUNE 2023

Councillors Present: Cllrs Alexander Evelyn, Emily Fedorowycz, Mark Rowley, James Towns, Bev Wright and Martyn York

Officers present:- Martin Hammond, Town Clerk  
Emma Dezelu Deputy Town Clerk

No members of the public/press attended.

Item Number	Description
<b>ME23/001</b>	<b>Election of Chair</b>  Cllr Craig Skinner was elected chair for the coming municipal year.
<b>ME23/002</b>	<b>Appointment of Deputy Chair</b>  Cllr Mark Rowley was appointed deputy chair and took the chair for this meeting in the absence of Cllr Skinner.
<b>ME23/003</b>	<b>Apologies for absence</b>  Apologies for absence were received from Cllrs Dell and Skinner. Cllr Towns was acting as substitute for Cllr Dell.
<b>ME22/004</b>	<b>Declarations of interest</b>  None declared
<b>ME22/005</b>	<b>Minutes</b>  The minutes of the meeting held on 10 <sup>th</sup> May 2023 were agreed as a correct record and signed by the chair
<b>ME22/006</b>	<b>Love Food event, Wicksteed Park, September 2023</b>  An update was provided on arrangements for this event. The Council would need to provide portable generators to support traders located outside the pavilion and the specification for generators depended heavily on traders providing information

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	<p>about the power output they needed. So far, very few of the verbal commitments had been followed up with booking forms, so it was agreed to chase those traders who had not yet booked.</p> <p>The agreed charges for this event were to be £40 for street food traders (including use of a generator and £21 for other traders.</p> <p>A list of potential entertainments was provided</p> <p>It was agreed that a visit to Wicksteed for committee members on a Wednesday at 6pm would be preferable, it that could be agreed with Wicksteed</p>
<b>ME23/007</b>	<b>Events Schedule 2023-24</b> <p>A report was submitted setting out costs to date and which was verbally supplemented by a report on the outcome of those events already held.</p> <p>To date, three Summer Saturdays, one food and drink festival, one midsummer charity market, one bands in the town, a skate participation event and a vegan market had been held.</p> <p>Most events had been well attended and whilst there were always more that could be done to promote events, the Council's use of social media was proving effective. More locations for displaying banners would support awareness.</p> <p>Members discussed the vegan market as not meeting expectations around street food although it was never exclusively street food event. It was proposed that the Vegan Market Company be offered contacts with local traders to supplement their own recruitment of traders.</p> <p>Arrangements for Kettfest were outlined – the essentially voluntary nature of the event management had meant that the Town Council's support was essential in them meeting all the licensing and market trading requirements.</p> <p>CJ Events had advised that they would be unable to deliver the second food and drink event planned for October because they had bot been able to recruit enough traders. It was considered possible that they might withdraw entirely next year; in which case, consideration of how a replacement event might be laid on was needed.</p>

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	<b>RESOLVED</b> that a draft programme for 2024 be submitted to the September meeting of this committee.
<b>ME23/008</b>	<b>Running Event</b>  The purpose, form and options for holding a running event in 2024 were considered. After an extensive discussion, it was agreed that any such event should <ul style="list-style-type: none"><li>- Focus on a “fun run” theme</li><li>- Distinguish it from the weekly park run held at Wicksteed Park</li><li>- Make use of the existing green infrastructure within Kettering and avoid the need for road closures</li><li>- Be developed in conjunction with Kettering Harriers if possible, to draw on their expertise and facilities</li></ul> <b>RESOLVED</b> that further ideas be submitted to the next meeting.
<b>ME23/009</b>	<b>Market Performance</b>  A report was submitted on market performance and finances. There had been some arrival of new and departure of older traders which had largely cancelled each other out. A trading standards investigation into one trader had not resulted in any follow up action.
<b>ME23/010</b>	<b>Footfall, Kettering Town centre</b>  A chart showing pedestrian numbers in the town centre had been prepared by extracting data from the traffic counters in place.  It was agreed to continue receiving this data in this format.
	Meeting closed at 8.20pm

Signed.....

Date.....