



MINUTES OF THE MARKETS AND EVENTS COMMITTEE OF KETTERING TOWN COUNCIL HELD IN THETOLLER CHURCH ROOMS, MEETING LANE, KETTERING AT 7PM ON 4th OCTOBER 2023

Councillors Present: Cllr Craig Skinner (Chair)
Cllrs Alexander Evelyn, Emily Fedorowycz, Mark Rowley, Bev Wright and Martyn York

Officers present:- Martin Hammond, Town Clerk
Emma Dezelu Deputy Town Clerk

Four members of the public/press attended, including Zoe Martin and Bill Burton.

Item Number	Description
ME23/011	Apologies for absence Apologies for absence were received from Cllr Dell
ME23/012	Declarations of interest None declared
ME23/013	Minutes The minutes of the meeting held on 28 th June 2023 were agreed as a correct record and signed by the chair
ME32/014	Footfall, Kettering Town centre Data provided by NNC on footfall in the town centre over the previous 12 months was noted.
ME23/015	Collaboration on events across town A report was submitted which set out a proposal for the Town Council to offer to take on the chairmanship and convening role for the Kettering Cultural consortium. A widening of its remit and its membership was also proposed. The refreshed consortium would enable events venues and promoters to share information, collaborate on events, co-design events, make bids for external funding and jointly promote events and venues.

Kettering Town Council

	<p>Zoe martin from the existing Cultural Consortium spoke in support of the proposal.</p> <p>Members suggested additional potential members, such as Pubwatch and Kettering Carnival committee and the need to change its name.</p> <p>The report outlined potential resource implications in taking these steps, which would form part of the 2024-25 draft budget. A figure of £10,000 to support the consortium and part replace funding it had enjoyed to date was proposed. It was agreed that this money could be used to support events which two or more members of the consortium were working on together.</p> <p>RESOLVED that</p> <ul style="list-style-type: none">a) the Town Council offer to chair and convene the Kettering Cultural Consortium from April 2024,b) the chair of this Committee be the Council's appointee to the KCCc) £10,000 be included in the 2024-25 draft budget to support the KCC and its activitiesd) a revised constitution and membership document be prepared for discussion with interested parties and agreement in due course by the KCC
ME23/016	<p>Events Schedule 2023-24 Progress report</p> <p>A report was submitted, which detailed expenditure against the individual events in the Council's programme for this year.</p> <p>It was noted that it was likely the budget would slightly underspend in the financial year.</p> <p>Member suggested that sponsorship of events such as Kettering by the Sea should be explored.</p> <p>It was also noted that efforts were being made to reduce and eventually end the use of plastic products when providing events.</p>
ME23/017	<p>Review of Principal events during 2023 to date</p> <p>A report was submitted which set out, for each principal event organised by the Town Council, the operational and financial aspects, attendance, and lessons learnt.</p>

Kettering Town Council

	<p>Members discussed each event in turn and Bill Burton fed back on his experience of running the two Friday nights discos in September.</p> <p>It was intended to draw up a detailed calendar of events for the next meeting based on members' decisions about how they should be provided in future</p> <p>RESOLVED that the following changes be made to events for 2024</p> <table border="1" data-bbox="491 595 1385 1487"> <thead> <tr> <th data-bbox="491 595 746 633">Event</th> <th data-bbox="746 595 1385 633">Changes</th> </tr> </thead> <tbody> <tr> <td data-bbox="491 633 746 712">Summer Saturdays</td> <td data-bbox="746 633 1385 712">Hold four; review name and dates but retain during April- July</td> </tr> <tr> <td data-bbox="491 712 746 819">Skateboard events</td> <td data-bbox="746 712 1385 819">Increase budget to £3000 and explore with Illicit Skateboarding holding two or three events over the summer.</td> </tr> <tr> <td data-bbox="491 819 746 1010">Band in the Park/Town</td> <td data-bbox="746 819 1385 1010">Retain mix of musical styles and continue to offer some events in the town centre, but review best dates. Review promotional work on bands in the town</td> </tr> <tr> <td data-bbox="491 1010 746 1120">Kettering by the Sea</td> <td data-bbox="746 1010 1385 1120">Run for 21 days including Sundays during August 2024. Retain entertainment and activities mix.</td> </tr> <tr> <td data-bbox="491 1120 746 1229">Friday night discos</td> <td data-bbox="746 1120 1385 1229">Increase the number of events to three or four and propose additional dates next meeting</td> </tr> <tr> <td data-bbox="491 1229 746 1308">Midsummer market</td> <td data-bbox="746 1229 1385 1308">Hold on a weekend in June to coincide with National Volunteer Week</td> </tr> <tr> <td data-bbox="491 1308 746 1487">Food events</td> <td data-bbox="746 1308 1385 1487">Retain Vegan market and food market, but change the latter's name Organise another Love Food event at Wicksteed Park in 2024</td> </tr> </tbody> </table>	Event	Changes	Summer Saturdays	Hold four; review name and dates but retain during April- July	Skateboard events	Increase budget to £3000 and explore with Illicit Skateboarding holding two or three events over the summer.	Band in the Park/Town	Retain mix of musical styles and continue to offer some events in the town centre, but review best dates. Review promotional work on bands in the town	Kettering by the Sea	Run for 21 days including Sundays during August 2024. Retain entertainment and activities mix.	Friday night discos	Increase the number of events to three or four and propose additional dates next meeting	Midsummer market	Hold on a weekend in June to coincide with National Volunteer Week	Food events	Retain Vegan market and food market, but change the latter's name Organise another Love Food event at Wicksteed Park in 2024
Event	Changes																
Summer Saturdays	Hold four; review name and dates but retain during April- July																
Skateboard events	Increase budget to £3000 and explore with Illicit Skateboarding holding two or three events over the summer.																
Band in the Park/Town	Retain mix of musical styles and continue to offer some events in the town centre, but review best dates. Review promotional work on bands in the town																
Kettering by the Sea	Run for 21 days including Sundays during August 2024. Retain entertainment and activities mix.																
Friday night discos	Increase the number of events to three or four and propose additional dates next meeting																
Midsummer market	Hold on a weekend in June to coincide with National Volunteer Week																
Food events	Retain Vegan market and food market, but change the latter's name Organise another Love Food event at Wicksteed Park in 2024																
<p>ME23/018</p>	<p>Review of Kettfest 2023</p> <p>A report was submitted which summarised the Kettfest event in July 2023, and outlined the operational and financial aspects of it from the Town Council's perspective. Zoe Martin fed back from her experience as the main organiser about the structure of the day and her learning points. A detailed footfall summary provided by NNC was also shared showing that it had significantly increased footfall in the town centre that day.</p> <p>RESOLVED that the report be noted and that the Town Council maintains its operational and financial support for it in future years.</p>																

Kettering Town Council

ME23/019	Running Event 2024-5 <p>A report was submitted which outlined various options for the provision of a running event in Kettering. Two companies, both of which had had experience of organising similar events in Northampton, had prepared outline proposals as a starting point for discussion. A sum of £25,000 was to be included in the draft budget for 2024-5 but on the basis of the submissions, it may be that this would not be required in full.</p> <p>RESOLVED that officers continue to develop a proposal with company B, as described in the report, for future implementation</p>
ME23/020	Christmas lights <p>The clerk verbally reported on arrangements for the installation of Christmas lights, which was due to happen over the next four weeks.</p> <p>The highway authority was not going to permit its lamp-post to be used where cables had to connect the lamp-post to a remote display. This had implications for the lighting on the restaurant buildings in the Market Place, the ceiling of light in High St and for the four town centre trees which were to be lit up. Alternative arrangements were being made to find ways of getting power to these locations, but at least one tree could not be lit up now.</p>
ME23/021	General Market Performance <p>A report was submitted which summarised the performance of the general market over the last quarter. Measures to promote the market on market days through social media had been introduced.</p> <p>The report also summarised the experience of the trial period of having a market superintendent in place on Friday and Saturday mornings and members agreed it should be made permanent.</p> <p>RESOLVED that</p> <ul style="list-style-type: none">a) the market superintendent role be made permanent and the postholder employed directly by the Council, for three hours per week.b) appropriate provision be made in the 2024-5 draft budget for this role.

Kettering Town Council

	Meeting closed at 8.30pm

Signed.....

Date.....