

KETTERING TOWN COUNCIL

REPORT FOR DECISION

Item No:- ME22/045

Committee:-	Markets and Events Committee
Date:-	1 st February 2023
Author:-	Martin Hammond, Clerk
Report Title:-	EVENTS SCHEDULE for 2022-23
Wards Affected:-	All

1. Purpose of Report

To note and agree the events schedule, and updates to it, as it stands to date

2. Recommendations

- a) That the report be noted
- b) Members views are sought on how the brochure is constructed as set out in para 3.4

3. Information

- 3.1. The following table sets out the planned and agreed events, with spend to date and budgetary provision where already agreed or proposed. Separate reports later on in this agenda explore some of the proposed events in more detail.

Event	Date	Agreed Budget	Actual Cost to date
Food and Drink Festival	9th April	£1000	£950
Vegan Fair	4 th June	£1000	£400
Jubilee including bunting	2 nd -5th June	£4000	£3988
Kettfest *	2 nd July	£1000	£1162
Skateboard tuition day	17 th August	£1500	£960
Street Food Saturdays	30 th July 27 th August 24 th Sept.	£3000 in total	£2000
Summer childrens' events	Late August	£1000	£456
Bands in the park	July-Sept	£4000	£2636
Food and drink festival 2	15th Oct	£1000	£937
Remembrance Day	November	£2500	£2220

Christmas – markets, santas grotto, entertainment	December	£20000	£20891**
Miscellaneous			£16
Holocaust Memorial Day	January	£200	
International Womens Day	February	£250	£81
April /easter event	April	£4000	
2023 Brochure	March	£1500	
TOTALS		£46000	£36728

*Plus £900 from ward initiatives fund contributions. There was also income of £153 from Kettfest, to balance the overspend of £162.

** Net of income of £211 from NNC for share of security costs.

3.2. There are still some invoices to be presented for Christmas entertainment but the expected amounts have been included above. Completed events have underspent by a net total of £4000 to date and the actual spend in 2022/3 is likely therefore not to exceed £40,000.

3.3. Separate reports on Christmas and Remembrance Day are included elsewhere on this agenda.

3.4. The brochure for 2023 is in the early stages of being prepared. Whilst the brochure is primarily intended to advertise KTC events, it could be expanded to cover events organised by others, and there have been a couple of requests received. Including other events though would increase its print size and costs and members' views are sought on

- Including other events at all
- Asking others to make a contribution to cover any additional print costs

4. Consultation and Engagement

A number of events arise from feedback from the public or requests for new events by members and other organisations.

5. Finance, Legal and Resource Implications

5.1. The Council has put aside £47,500 for events in this financial year, plus a proportion of the employment costs of the Deputy Clerk - events and communication.

5.2. Income from the hire of market stalls (partly offset by the costs of erecting stalls) has been coded to the market cost centre for Street food Saturdays and Christmas Markets and is detailed in the separate report on market income.

6. Climate Change Implications

6.1. Events are provided to boost the local economy, increase footfall into the town centre and are primarily aimed at local people and bringing them into town, as opposed to them travelling to other town centres. In that sense, they contribute to lower emissions from shorter journey lengths. In so far as local people are involved as traders, entertainers and

event providers, then this boosts the very local economy and strengthens local community links.

6.2. The manner in which events are provided will also impact on the amount of resources consumed.

7. Other Policy Implications

The corporate plan says:-

Economy

- 1. The Council will support growth and the continuing economic welfare of the town, provided this growth is as sustainable as it can be.*
- 2. The Council will support the town centre – through encouraging and delivering facilities, through putting on events and markets, and will help to make the town centre safe, attractive, interesting and varied, with local businesses thriving alongside national retailers and service providers.*

Health and Community

- 3. The Council will support measures to improve physical and mental health wellbeing, particularly in the light of the impacts of covid 19, through its own services and in partnership with others.*

Background Papers

Events preparatory work

Financial management system

