



REPORT FOR DECISION

Item No:- ME22/48

Committee:-	Markets and Events Committee
Date:-	Wednesday 25 January 2023
Author:-	Emma Dezelu, Deputy Clerk
Report Title:-	Kettering By The Sea – procurement and planning
Wards Affected:-	William Knibb mostly

1. Purpose of Report

To seek approval for the dates and arrangements for Kettering by the Sea

2. Recommendations

That

- a) the quote by company B for the provision of the sand pit and management services be accepted.
- b) the committee's views on the additional planning of Kettering By The Sea are sought.

3. Information

- 3.1. Kettering By The Sea is planned to run for 24 days between the Monday 31 July and Saturday 26 August, including set-up time, in Kettering's Market Place.
- 3.2. Following the last meeting, tenders were sought from three sand pit providers – and two provided quotes for a 10m x 10m sand pit.

	Company A	Company B
Sandpit provision	£15,683.00	£10,100
Beach toy hire	£150 per pack	Not provided
Deckchair hire	£50 per chair	£40 per chair
On site management service	Not provided	£4,995

3.3. In addition to the costs above, as only one provider has the ability to supply site management, this would need to be factored in. The site management services provided by Company B would include:

- Getting the sand pit ready in the morning and collecting all the booked and spades at the end of the day.
- Raking the sand throughout the day
- Checking the sand for sharp objects every morning and throughout the day.
- If busy gathering the children in to groups with a time limit so everyone gets a turn.
- Making sure children are not throwing the sand at each other or throwing sand out the sand pit.

3.4. Play leaders also need to be recruited, trained and managed to help work at the event and site and entertainment needs to be arranged to take place throughout the run. Conversations are being had to involve local community groups who would wish to have a presence and run activities during the month.

3.5. In addition to the above, the following also need to be factored in to ensure the successful running of the event:

- Booking of Parish Rooms for toilets and wet-weather space
- Securing use of bespoke Market Place fencing to surround sand pit from NNC
- Advertising and promotional costs
- Organise waste and recycling facilities

4. Consultation and Engagement

4.1. Feedback from the budget consultation exercise re Kettering By The Sea show showed that 65% of people who commented were in favour of the town council running taking over the event.

4.2. Some concerns were expressed about the cost of holding the event.

5. Finance, Legal and Resource Implications

5.1. A sum of £30,000 has been allocated in the budget to fund Kettering By The Sea.

6. Consultation and Engagement

6.1. Feedback from the budget consultation exercise re Kettering By The Sea show showed that 65% of people who commented were in favour of the town council running taking over the event.

6.2. Some concerns were expressed about the cost of holding the event.

7. Climate Change Implications

7.1. Kettering By The Sea is primarily for local people in the town to enjoy during the summer holidays. Encouraging people to stay local and providing leisure events in their town reduces travel and emissions.

8. Other Policy Implications

8.1. The Council's policy is to support the economic vitality of the town centre.

Background Papers

Quotations received

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8.2. Kettering by the Sea

8.3.

8.4. A report was submitted setting out the issues that would need to be addressed in providing Kettering by the Sea in 2023. It was noted that the event costs would be almost £30,000.

8.5.

8.6. RESOLVED that

8.7. a) The event run for 24 days between the 31st July and 26th August

8.8.

8.9. b) Tenders be sought from sand pit providers, play leaders be recruited to help manage the event and site and entertainment be arranged to take place throughout the run.

8.10.

8.11.

8.12.

8.13.