

KETTERING TOWN COUNCIL

REPORT FOR DECISION

Item No:- ME22/08

Committee:-	Markets and Events Committee
Date:-	8 <sup>th</sup> June 2022
Author:-	Martin Hammond, Clerk
Report Title:-	EVENTS SCHEDULE
Wards Affected:-	All

**1. Purpose of Report**

To note and agree the events schedule as it stands on 30<sup>th</sup> May 2022

**2. Recommendations**

That the report be noted and any new measures approved.

**3. Information**

3.1. The following table sets out the planned and agreed events, with budgetary provision where already agreed or where proposed. A separate report later on this agenda explores some of the proposed events in more detail.

3.2. Kettering carnival was cancelled for 2022.

3.3. Some exploratory work on Kettering by the Sea was undertaken in April to gauge costs and test the feasibility of providing something in 2022. The proposal was abandoned when the previous events officer resigned, but an overall estimate for the event was likely to be £25000 if it was held over a four week period. This would have placed too large a strain on the overall budget this year.

3.4. The food and drink festival has expressed an interest in returning in October and possibly doing a two day event in 2023.

3.5. Interest is being tested with potential traders to populate regular farmers' markets, with an initial test event on 30th July, to co-incide with the first street food Saturday. Covered under items 11 on this agenda.

3.6. Street food Saturdays and the funding for them was agreed in principle by the Events sub committee and by F&G Ctte on 26<sup>th</sup> May. The funding will cover accompanying musical entertainment and activities

3.7. The following list is not necessarily comprehensive and can of course be added to.

Event	Date	Agreed Budget	Possible cost	Actual Cost to date
Food and Drink Festival	9th April	£1000		£950
Vegan Fair	4 <sup>th</sup> June	£1000		£25
Jubilee bunting etc	2 <sup>nd</sup> -5th June	£4000		£297.30
Kettfest	2 <sup>nd</sup> July	Nil	£1500?	
Skateboard teaching day	17 <sup>th</sup> August	£1500		
Street Food Saturdays	30 <sup>th</sup> July 27 <sup>th</sup> August 24 <sup>th</sup> September	£3000 in total		
Farmers Market	30 <sup>th</sup> July to start with	Income generating		
Mayor's Civic Service	August	Mayoral funds		
Bands in the park	Summer		£4000	
Food and drink festival 2	October	£1000		
Jobs fairs	?		£500- £1000	
Vegan market 3	November?	£1000		
Remembrance Day	November	£2500		
Christmas – markets, santas grotto, teenage market etc	December		£10000	
Holocaust Memorial Day	February	Mayoral funds		
Pancake race	February		£4000?	
<b>TOTALS</b>		£15000	£22000	£1272.30

#### 4. Consultation and Engagement

A number of events arise from feedback from the public or requests for new events by members and other organisations.

#### 5. Finance, Legal and Resource Implications

The Council has put aside £47,500 for events in this financial year, plus a proportion of the employment costs of the Deputy Clerk - events and communication. There is still some £10000 available to use during the year.

## 6. Policy Implications

The corporate plan says:-

### ***Economy***

1. *The Council will support growth and the continuing economic welfare of the town, provided this growth is as sustainable as it can be.*
2. *The Council will support the town centre – through encouraging and delivering facilities, through putting on events and markets, and will help to make the town centre safe, attractive, interesting and varied, with local businesses thriving alongside national retailers and service providers.*

### ***Health and Community***

3. *The Council will support measures to improve physical and mental health wellbeing, particularly in the light of the impacts of covid 19, through its own services and in partnership with others.*

## Background Papers

Events preparatory work

