

KETTERING TOWN COUNCIL

REPORT FOR DECISION

Item No:- ME22/016

Committee:-	Markets and Events Committee
Date:-	27 th July 2022
Author:-	Martin Hammond, Clerk
Report Title:-	EVENTS SCHEDULE
Wards Affected:-	All

1. Purpose of Report

To note and agree the events schedule, and updates to it, as it stands to date

2. Recommendations

That the report be noted and any new measures approved.

3. Information

3.1. The following table sets out the planned and agreed events, with spend to date and budgetary provision where already agreed or proposed. Separate reports later on this agenda explores some of the proposed events in more detail. The following list is not necessarily comprehensive and can of course be added to.

Event	Date	Agreed Budget	Actual Cost to date
Food and Drink Festival	9 th April	£1000	£950
Vegan Fair	4 th June	£1000	£415
Jubilee including bunting	2 nd -5 th June	£4000	£3992
Kettfest *	2 nd July	£1000	£720
Skateboard tuition day	17 th August	£1500	
Street Food Saturdays	30 th July 27 th August 24 th September	£3000 in total	£300
Summer events	August	£1000	£360
Farmers Market	30 th July to start with	Income generating	

Bands in the park	Summer	£4000	£740
Food and drink festival 2	15th Oct	£1000	
Jobs fairs	?	£500	
Vegan market 3	November?	£1000	
Remembrance Day	November	£2500	
Christmas – markets, santas grotto, teenage market etc	December	£10000	
Holocaust Memorial Day	February	Mayoral funds	
February event	February	£4000	
TOTALS		£35500	£7477

*Plus £900 from ward initiatives fund contributions

- 3.2. Street Food Saturdays are due to start on 30th July – entertainment to accompany them is being planned and booked – and an update can be provided at the meeting.
- 3.3. The next Food and Drink Festival has been confirmed for 15th October.
- 3.4. Jobs Fairs have been organised by JobCentrePlus in conjunction with Kettering Futures Partnership in the last few months, principally to respond to new opportunities being generated by new employers at the Kettering Gateway employment site. The clerk has signalled the Town Council’s interest to them in supporting more jobs fairs in future.
- 3.5. Summer events – a summer activity day for children will take place during the summer holidays on Wednesday 24 August at the Market Place. A package of environmental-themed theatre performances and drama workshops has been commissioned from Laugh out Loud Theatre Company. In addition, we have booked interactive bubble story- telling sessions for the same afternoon. NNC have agreed to extend their weekly “turn up and play sessions” on the market place to include this date, which will include arts and crafts and street games. A skateboard tuition day will also be held on Wednesday 17 August. NNC are also organising other play sessions throughout the Kettering area during the summer and they are organising a Health and Wellbeing Festival in September, also in the town centre.
- 3.6. Bands in the Park started in early July, with a programme of 9 concerts up until mid September. NNC have however maintained their policy of not allowing vehicles to park in the park itself, which has generated some complaints from band members and members of the public. The first two events had attendance of 50 and 100 respectively (the first day was rainy and the event moved into the All Saints Church rooms.). Approximately 3000 leaflets have been distributed to homes within a short radius of the park to raise its profile and the Council’s social media accounts have registered more than 9000 hits on this subject (many more than any other postings).
- 3.7. February event – members agreed at the last meeting that this would benefit from more discussion at this meeting.
- 3.8. Although some months off being deliverable, it is proposed that the Council produces a brochure to advertise all the events that will be delivered in 2023 - in hard copy as well as on line - which could potentially include events organised by partner agencies. It is proposed

that the cost of that can come from this year's budget so an allocation of £4000 should be sufficient. Examples of similar brochures can be provided at the meeting.

4. Consultation and Engagement

A number of events arise from feedback from the public or requests for new events by members and other organisations.

5. Finance, Legal and Resource Implications

The Council has put aside £47,500 for events in this financial year, plus a proportion of the employment costs of the Deputy Clerk - events and communication. There is still some £8000 available to use during the year, allowing for the costs of any brochure

6. Policy Implications

The corporate plan says:-

Economy

- 1. The Council will support growth and the continuing economic welfare of the town, provided this growth is as sustainable as it can be.*
- 2. The Council will support the town centre – through encouraging and delivering facilities, through putting on events and markets, and will help to make the town centre safe, attractive, interesting and varied, with local businesses thriving alongside national retailers and service providers.*

Health and Community

- 3. The Council will support measures to improve physical and mental health wellbeing, particularly in the light of the impacts of covid 19, through its own services and in partnership with others.*

Background Papers

Events preparatory work
Minutes Kettering Futures Partnership June 2022
Financial management system

