

# KETTERING TOWN COUNCIL

## REPORT FOR DECISION

Item No:- ME22/56

Committee:-	Markets and Events Committee
Date:-	22 <sup>nd</sup> March 2023
Author:-	Martin Hammond, Clerk
Report Title:-	EVENTS SCHEDULE for 2022-23
Wards Affected:-	All

### 1. Purpose of Report

To note updates to the events schedule , as it stands to date, for the last year.

### 2. Recommendations

That the report be noted

### 3. Information

3.1. The following table sets out the planned and agreed events, with spend to date and budgetary provision where already agreed or proposed. Separate reports later on in this agenda explore some of the proposed events in more detail.

Event	Date	Agreed Budget	Actual Cost to date
Food and Drink Festival	9th April	£1000	£950
Vegan Fair	4 <sup>th</sup> June	£1000	£400
Jubilee including bunting	2 <sup>nd</sup> -5th June	£4000	£3988
Kettfest *	2 <sup>nd</sup> July	£1000	£1162
Skateboard tuition day	17 <sup>th</sup> August	£1500	£960
Street Food Saturdays	30 <sup>th</sup> July 27 <sup>th</sup> August 24 <sup>th</sup> Sept.	£3000 in total	£2000
Summer childrens' events	Late August	£1000	£456
Bands in the park	July-Sept	£4000	£2636
Food and drink festival 2	15th Oct	£1000	£937
Remembrance Day	November	£2500	£2220

Christmas – markets, santas grotto, entertainment	December	£20000	£20891**
Miscellaneous equipment			£60
Holocaust Memorial Day	January	£200	£0
International Womens Day	February	£250	£414
April /easter event	April	£4000	£0
2023 Brochure	March	£1500	
<b>TOTALS</b>		<b>£46000</b>	<b>£37074</b>

\*Plus £900 from ward initiatives fund contributions. There was also income of £153 from Kettfest, to balance the overspend of £162.

\*\* Net of income of £211 from NNC for share of security costs.

3.2. The brochure for 2023 is in preparation.

#### **4. Consultation and Engagement**

A number of events arise from feedback from the public or requests for new events by members and other organisations.

#### **5. Finance, Legal and Resource Implications**

5.1. The Council has put aside £47,500 for events in this financial year, plus a proportion of the employment costs of the Deputy Clerk - events and communication.

5.2. Income from the hire of market stalls (partly offset by the costs of erecting stalls) has been coded to the market cost centre for Street food Saturdays and Christmas Markets and is detailed in the separate report on market income.

#### **6. Climate Change Implications**

6.1. Events are provided to boost the local economy, increase footfall into the town centre and are primarily aimed at local people and bringing them into town, as opposed to them travelling to other town centres. In that sense, they contribute to lower emissions from shorter journey lengths. In so far as local people are involved as traders, entertainers and event providers, then this boosts the very local economy and strengthens local community links.

6.2. The manner in which events are provided will also impact on the amount of resources consumed.

#### **7. Other Policy Implications**

The corporate plan says:-

##### ***Economy***

1. *The Council will support growth and the continuing economic welfare of the town, provided this growth is as sustainable as it can be.*

2. *The Council will support the town centre – through encouraging and delivering facilities, through putting on events and markets, and will help to make the town centre safe, attractive, interesting and varied, with local businesses thriving alongside national retailers and service providers.*

***Health and Community***

3. *The Council will support measures to improve physical and mental health wellbeing, particularly in the light of the impacts of covid 19, through its own services and in partnership with others.*

Background Papers

Events preparatory work

Financial management system

