

# KETTERING TOWN COUNCIL

## REPORT FOR DECISION

Item No:- ME22/016

Committee:-	Markets and Events Committee
Date:-	13 <sup>th</sup> September 2022
Author:-	Martin Hammond, Clerk
Report Title:-	EVENTS SCHEDULE
Wards Affected:-	All

### 1. Purpose of Report

To note and agree the events schedule, and updates to it, as it stands to date

### 2. Recommendations

That the report be noted and any new measures approved.

### 3. Information

- 3.1. The following table sets out the planned and agreed events, with spend to date and budgetary provision where already agreed or proposed. Separate reports later on in this agenda explore some of the proposed events in more detail. The following list is not necessarily comprehensive and can of course be added to.

Event	Date	Agreed Budget	Actual Cost to date
Food and Drink Festival	9th April	£1000	£950
Vegan Fair	4 <sup>th</sup> June	£1000	£415
Jubilee including bunting	2 <sup>nd</sup> -5th June	£4000	£3992
Kettfest *	2 <sup>nd</sup> July	£1000	£1000
Skateboard tuition day	17 <sup>th</sup> August	£1500	£40
Street Food Saturdays	30 <sup>th</sup> July 27 <sup>th</sup> August 24 <sup>th</sup> Sept.	£3000 in total	£1485
Summer childrens events	Late August	£1000	£456
Bands in the park	July-Sept	£4000	£2636
Food and drink festival 2	15th Oct	£1000	
Vegan market 3	November?	£1000	

Remembrance Day	November	£2500	
Christmas – markets, santas grotto, teenage market etc	December	£20,000+	
Holocaust Memorial Day	February	£500	
April /easter event	April	£4000	
TOTALS		£45500+	£10918

\*Plus £900 from ward initiatives fund contributions

3.2. Street Food Saturdays have taken place on 30th July and 27<sup>th</sup> August, with the third planned for 24<sup>th</sup> September. Entertainment, music and activities to accompany them was provided. A separate item on this agenda allows us an opportunity to review how the events were branded, communicated and how the various elements were received as well as how future provision can be designed and branded. There are still a fair number of invoices to be presented for all three dates this summer.

3.3. The next Food and Drink Festival has been confirmed for 15<sup>th</sup> October.

3.4. Summer events – these took place at the end of August. A verbal report on attendance and how they performed will be provided at the meeting.

- Skateboard tuition day 17th August – this was affected by rain the night before and on the day, which meant it had to be curtailed. We are still waiting a report on activity from the contractors, who have not invoiced us yet. The only cost therefore to date is the banner we had printed. (see also para 3.5 below)
- Summer activity day 24<sup>th</sup> August – this was very well attended and gave us some useful pointers for next year.
- NNC's play sessions – these ran through August on the Market place, including on the 24<sup>th</sup> August and KTC provided market stalls to NNC at no cost to them.

3.5. Following the last meeting and the discussion about sponsorship, discussion has been opened with the Illicit Skateboard Shop in Kettering about joint provision of skateboarding activities in future, and there will be a verbal update at the meeting.

3.6. There were 8 Bands in the Park sessions throughout July, August and early September – the last one on 11<sup>th</sup> September was cancelled as a result of the death of HM The Queen. A verbal report on attendance and issues will be made at the meeting. Most events attracted audiences of more than 100 – the exception being the first date, when it rained and was held indoors.

3.7. Jobs fairs. Since the last meeting, NNC have advised that they have set up a series of dates for Job Clubs across their area, running as a trial until December 2022. They are happy for Town Councils to participate and support these events and supplement the publicity. [www.northnorthants.gov.uk/jobclub](http://www.northnorthants.gov.uk/jobclub). All the events are on a Tuesday from 11am-2pm. Locally they are taking place in the Council Chamber on :

- 6<sup>th</sup> September
- 4<sup>th</sup> October
- 1<sup>st</sup> November

- 29<sup>th</sup> November

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3.8. The Council had at short notice to provide for the reading of the Royal Proclamation on 11<sup>th</sup> September in the Market Place. The costs associated with this were largely staffing ones, but a wreath and black arm bands were purchased that weekend at a total cost of £200. This expenditure would normally come from the Mayoral or civic budget but with members' agreement can be taken from the events budget instead.

3.9. We are due to take delivery of the union jack bunting that was ordered for the Jubilee and not used, or which is in a condition to be re-used.

#### **4. Consultation and Engagement**

A number of events arise from feedback from the public or requests for new events by members and other organisations.

#### **5. Finance, Legal and Resource Implications**

The Council has put aside £47,500 for events in this financial year, plus a proportion of the employment costs of the Deputy Clerk - events and communication. There is still some uncommitted monies available to use during the year, although some of that will go on Christmas events.

#### **6. Policy Implications**

The corporate plan says:-

##### ***Economy***

- 1. The Council will support growth and the continuing economic welfare of the town, provided this growth is as sustainable as it can be.*
- 2. The Council will support the town centre – through encouraging and delivering facilities, through putting on events and markets, and will help to make the town centre safe, attractive, interesting and varied, with local businesses thriving alongside national retailers and service providers.*

##### ***Health and Community***

- 3. The Council will support measures to improve physical and mental health wellbeing, particularly in the light of the impacts of covid 19, through its own services and in partnership with others.*

#### **Background Papers**

Events preparatory work

Minutes Kettering Futures Partnership June 2022

Financial management system

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19.09.22

