

KETTERING TOWN COUNCIL

REPORT FOR INFORMATION

Item No:- ME23/026

Committee:-	Markets and Events Committee
Date:-	29 November 2023
Author:-	Martin Hammond, Clerk
Report Title:-	EVENTS SCHEDULE for 2023-24
Wards Affected:-	All

1. Purpose of Report

To note updates to the events schedule for this year.

2. Recommendations

That the report be noted

3. Information

- 3.1. The following table sets out the planned and agreed events, with spend to date and agreed budgetary provision. The separate report on this agenda which deals with a review of the events to date, also provides for projected costs, whereas the table below sets out actual gross costs to date.

Event	Date	Agreed Budget	Actual Cost to date	Projected Outturn
Easter Trail	April	£400	£444	£444
Coronation Grants	6 th May	£2000	£1250	£1250
Food and Drink Festival	13 th May	£1000	£1052	£1052
Summer Saturdays	29 th April	£4000	£4293	£4293
	27 th May			
	24 th June			
	22 nd July			
Bands in the Park/Town	June-September	£4750	£4704	£5400
Vegan Market	17 th June	£ 750	£305	£305
Go Skateboarding Day	18 th June	£1500	£1550	£1550
Midsummer Market	21 st June	£1000	£566	£566
Kettfest	15th July	£1000	£968	£968
Kettering by the Sea	August	£30,000	£24907	£27000

Friday Night Discos	1 st and 15 th September	£2000	£777	£777
Love Food, Wicksteed Park	3 rd September	£1000	£990	£990
Kettering Food Festival	14 th October	£1000	Cancelled	0
Remembrance Day	November	£2500		£2500
Halloween trail	October	£400	£424	£424
Christmas – markets, santa’s grotto, entertainment	December	£21100	£3765	£21000
Christmas Lights	December	£38500	£30799	£39000
Holocaust Memorial Day	January	£100		£100
Event Supervisors		£3000	£4190	£5710
Equipment /general PR		£500	£574	£600
2024 Brochure	March	£1500	£420	£1925
TOTALS		£120,000	£81,978	£115,854

3.2. Including commitments already made for the rest of the year, the likely out turn for the budget will be about £116,000.

3.3. Since the last meeting, the following events have taken place

- a) Halloween Trail – 450 children completed the trail – which was higher than expected, and this was despite the library (which was the starting point) closing unexpectedly the week before and two of the other trail points also closing on some days without much notice.
- b) Remembrance Day – this was well attended by cadet and uniformed organisations, as well as the public. (see item later on this agenda)
- c) Christmas Lights Switch on and the first Christmas Saturday market – a verbal report will be made

3.4. Income has been generated by the following events – most of this income is currently coded to markets, but next year will be ascribed to the relevant events headings

Love Food	£ 688
Summer Saturdays	£ 800
Kettering by the Sea	£1050
Bands in the Park/Town	£ 240
Kettfest	£ 340
Christmas events	£1428
Total	£4556

4. Consultation and Engagement

A number of events arise from feedback from the public or requests for new events by members and other organisations.

5. Finance, Legal and Resource Implications

5.1. The Council has put aside £120,000 for events in this financial year, plus a proportion of the employment costs of the Deputy Clerk, The direct costs of the events supervisors is contained within the £120,000.

5.2. Income from the hire of market stalls and concessions is partly offset by the costs of erecting stalls, which to date amounts to £2045. Income is coded to the market cost centre this year but this will change next year.

6. Climate Change Implications

6.1. Events are provided to boost the local economy, increase footfall into the town centre and are primarily aimed at local people and bringing them into town, as opposed to them travelling to other town centres. In that sense, they contribute to lower emissions from shorter journey lengths. In so far as local people are involved as traders, entertainers and event providers, then this boosts the very local economy and strengthens local community links.

6.2. The manner in which events are provided will also impact on the amount of resources consumed.

7. Other Policy Implications

The corporate plan says:-

Economy

1. *The Council will support growth and the continuing economic welfare of the town, provided this growth is as sustainable as it can be.*
2. *The Council will support the town centre – through encouraging and delivering facilities, through putting on events and markets, and will help to make the town centre safe, attractive, interesting and varied, with local businesses thriving alongside national retailers and service providers.*

Health and Community

3. *The Council will support measures to improve physical and mental health wellbeing, particularly in the light of the impacts of covid 19, through its own services and in partnership with others.*

Background Papers

Events preparatory work
Financial management system

