

# KETTERING TOWN COUNCIL

## REPORT FOR INFORMATION

Item No:- ME23/016

Committee:-	Markets and Events Committee
Date:-	4 <sup>th</sup> October 2023
Author:-	Martin Hammond, Clerk
Report Title:-	EVENTS SCHEDULE for 2023-24
Wards Affected:-	All

### 1. Purpose of Report

To note updates to the events schedule for this year.

### 2. Recommendations

That the report be noted

### 3. Information

- 3.1. The following table sets out the planned and agreed events, with spend to date and agreed budgetary provision. The separate report on this agenda which deals with a review of the events to date, also provides for projected costs, whereas the table below sets out actual gross costs to date.

Event	Date	Agreed Budget	Actual Cost to date	Projected Outturn
Easter Trail	April	£400	£444	£444
Coronation Grants	6 <sup>th</sup> May	£2000	£1250	£1250
Food and Drink Festival	13 <sup>th</sup> May	£1000	£1052	£1052
Summer Saturdays	29 <sup>th</sup> April	£4000	£4293	£4293
	27 <sup>th</sup> May			
	24 <sup>th</sup> June			
	22 <sup>nd</sup> July			
Bands in the Park/Town	June- September	£4750	£3987	£4662
Vegan Market	17 <sup>th</sup> June	£ 750	£305	£305
Go Skateboarding Day	18 <sup>th</sup> June	£1500	£1550	£1550
Midsummer Market	21 <sup>st</sup> June	£1000	£566	£566
Kettfest	15th July	£1000	£768	£968
Kettering by the Sea	August	£30,000	£24252	£28000

Friday Night Discos	1 <sup>st</sup> and 15 <sup>th</sup> September	£2000	£50	£2000
Love Food, Wicksteed Park	3 <sup>rd</sup> September	£1000	£990	£990
Kettering Food Festival	14 <sup>th</sup> October	£1000	Cancelled	0
Remembrance Day	November	£2500		£2500
Halloween trail	October	£400	£31	£400
Christmas – markets, santa’s grotto, entertainment	December	£21100	£1050	£21000
Christmas Lights	December	£38500	£17726	£39000
Holocaust Memorial Day	January	£100		£100
Event Supervisors		£3000	£3449	£4750
Equipment /general PR		£500	£418	£500
2024 Brochure	March	£1500	£350	£1900
<b>TOTALS</b>		<b>£120,000</b>	<b>£62,531</b>	

3.2. Including commitments already made for the rest of the year, the likely out turn for the budget will be about £115,000.

3.3. The costs of event supervisors increased because of a decision to use them to staff Kettering by the Sea rather than recruiting play leaders – the extra cost of this line is more than balanced by the “underspend” on Kettering by the Sea, within which play leaders costs were originally included.

3.4. Some of the costs of the 2023 brochure unfortunately fell within the 2024 year, which explains the projected overspend on that heading.

3.5. Income has been generated by the following events – most of this income is currently coded to markets, but next year will be ascribed to the relevant events headings

Love Food	£ 688
Summer Saturdays	£ 800
Kettering by the Sea	£1050
Bands in the Park/Town	£ 240
Kettfest	£ 340
 Total	 £3122

3.6. The Finance and Governance Committee were asked to contribute – jointly with the Newlands Centre and NNC – towards a Christmas Giving Tree to be erected in the Newlands Centre, which enables the public to provide gifts which would be given to children in care in North Northamptonshire. The cost to the Town Council is £500. This cost can be accommodated within the Christmas events heading.

#### **4. Consultation and Engagement**

A number of events arise from feedback from the public or requests for new events by members and other organisations.

#### **5. Finance, Legal and Resource Implications**

5.1. The Council has put aside £120,000 for events in this financial year, plus a proportion of the employment costs of the Deputy Clerk, The direct costs of the events supervisors is contained within the £120,000.

5.2. Income from the hire of market stalls and concessions is partly offset by the costs of erecting stalls, which to date amounts to £1857. Income is coded to the market cost centre this year but this will change next year.

#### **6. Climate Change Implications**

6.1. Events are provided to boost the local economy, increase footfall into the town centre and are primarily aimed at local people and bringing them into town, as opposed to them travelling to other town centres. In that sense, they contribute to lower emissions from shorter journey lengths. In so far as local people are involved as traders, entertainers and event providers, then this boosts the very local economy and strengthens local community links.

6.2. The manner in which events are provided will also impact on the amount of resources consumed.

#### **7. Other Policy Implications**

The corporate plan says:-

##### ***Economy***

- 1. The Council will support growth and the continuing economic welfare of the town, provided this growth is as sustainable as it can be.*
- 2. The Council will support the town centre – through encouraging and delivering facilities, through putting on events and markets, and will help to make the town centre safe, attractive, interesting and varied, with local businesses thriving alongside national retailers and service providers.*

##### ***Health and Community***

- 3. The Council will support measures to improve physical and mental health wellbeing, particularly in the light of the impacts of covid 19, through its own services and in partnership with others.*

#### **Background Papers**

Events preparatory work  
Financial management system

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20.09.23

