

**WELCOME BACK FUND**

<b>Event or activity</b>	<b>Date or spend period</b>	<b>Funding to pay for</b>	<b>£ requested</b>	<b>Partners</b>
Vegan Market	6th November	Street entertainers - various contracts	£3,000	Market operator and NNC
Festive Fayre event	25th November	Publicity for event inside church	£550	Rector of SS Peter and Paul Church
Christmas lights switch on	25th November	Street entertainers and celebrity appearance - various contracts	£2,250	NNC
Christmas markets on Saturdays in Dec	From 27th November	Street buskers - various contracts	£900	NNC
Trial lighting of church spire	25th November	Temporary lighting rig installation	£550	Rector of SS Peter and Paul Church
Ice rink on Kettering market place	27th November	Hire and management of rink	£4,750	NNC; ice rink provider
Church carol service	16th December	Advertising and incidental costs	£550	Rotary Club/ Rector of SS Peter and Paul
Half term play day	16th February	Event arrangements, staffing etc	£3,350	NNC
Community events day -	End February	Event workshops and advertising	£1,250	Kettering Arts Centre
Rolling in the aisles comedy club	Weekend nights December to March	To subsidise entry prices to three events , to encourage more attendees and promote the venue	£945	Kettering Arts Centre
"Views of the High St" exhibition	December	Venue hire and dressing - arts exhibition associated with Heritage Action Zone	£1,000	Heritage Action Zone; Made with Many consultancy
Family events at Kettering Arts Centre including community arts days	3 Saturdays -one per month in Janaury, February and March	Christmas panto and two events in new year - subsidy for ticket prices	£900	Kettering Arts Centre
Town Centre Victorian Market	March	Events, displays, entrainment, stalls	£9,350	NNC; Historic promotions and Event Mgt Ltd
Temporary increase in arts adminstrator hours	Oct-March	Extra 4 hours per week to deliver extra events detailed above	£1,080	Kettering Arts Centre
Promotion and advertising of cultural work developed by Kettering Cultural Cionsortium - local arts and heritage organisations running a cultural programme designed to complement the High Street Heritage Action Zone	Oct-March	Promoting projects planned for the next 6 months, including the installation of a heritage trail utilising QR codes, an oral history event, exhibitions and guided tours. Match funding of £1,500 from Heritage England	£5,000	Kettering Cultural Consortium
Profile raising for Kettering Arts Centre and its events	Oct-March	Events advertising, leaflets and on line presence. Redesign of logo and media presence to increase impact	£1,000	Kettering Arts Centre
Renewal of the teenage market franchise	October	This allows the teenage market to have access to national support services	£2,000	NNC and Teenage Markets Ltd
Small Business Saturday advertising campaign	October-December	In support of small bsuiness Saturday in early December	£2,000	NNC and Small Business Saturday national promoters
		<b>TOTAL</b>	<b>£40,425</b>	